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October 1974

Membership: Mildred Benton Financial Development: Patrick Brennan
Nominating: Wayne D. Rasmussen Editorial: Angelina Carabelli
Professional Activities Fund: C. S. Shaffner
Bicentennial Committee: Alan Fusonie
Nursery & Seed Trade Catalog Committee: (No Chairman)

7. Development of Agricultural Libraries in the United States
8. Agricultural Literature of the Twentieth Century
9. Mechanization of American Agriculture
10. Oral History as Agricultural Literature

Financial support is being sought from a broad spectrum of professional organizations, societies, and businesses. We welcome your comments on the program, suggestions as to speakers, and sources of financial aid. Please forward your suggestions to the Executive Secretary, who will in turn forward them to the Bicentennial Committee.

A formal announcement, including program and registration form, is in preparation and will shortly be mailed to all Associates

NURSERY AND SEED TRADE CATALOG COMMITTEE

This was the second new Committee established by the Board of Directors November 20, 1973. An interesting development took place this summer. At the invitation of Charles van Ravenswaay, Director of Winterthur Museum, a group of interested persons met on August 2, 1974 at Winterthur to discuss the advisability and feasibility of a union checklist of horticultural catalogs, seed lists, nursery catalogs, etc.

The participants in the meeting included Mr. van Ravenswaay, Cornelia Tyler, and Betty Woodburn of the CBHL committee set up to consider such a union list; Ruth Schallert of the Smithsonian Botany Branch Library; Russell Seibert, Director of Longwood Gardens; Nathaniel Puffer, Assistant Director of Libraries, University of Delaware; Eugene Eisenbeiss of the U.S. National Arboretum, and four representatives from the National Agricultural Library;

The Associates NAL, Inc. is incorporated under the laws of the State of Maryland, as a non-profit association to support the programs and goals of the National Agricultural Library. All persons, academic/research institutions, and businesses with an interest in the Library, its objectives and services, are invited to join. Annual dues are based on class of membership:

Personal	\$. 10.00
Institutional	\$100.00
Business	\$500.00

NAL staff are cordially welcomed as members at annual dues of \$5.00, but lack voting privileges and may not hold office. Please make checks payable to Associates NAL, Inc. and mail to the Executive Secretary, Associates NAL, Inc., 10301 Baltimore Blvd., Beltsville, Md. 20705

Tax Deductable

Richard A. Farley, Director; Allen Fusonie, Rare Book Librarian; Henry Gilbert, Reference Librarian, and Leila Moran, Executive Secretary, Associates NAL, Inc.

After a period of discussion concerning the value of such a listing, the various uses to which such a list might be put (historical and social, as well as horticultural and botanical), the period to be covered (tentative dates: earliest to 1910 or 1920), the possibility of obtaining special funding and grants for such a project, etc., Dr. Farley stated that he felt the National Agricultural Library should take the leadership in such a project, since their collection is probably the best in the country. Also, their library does have facilities for computerization and the techniques and contacts for locating and listing materials, other catalog collections, etc. He also feels that they will be able to develop advisory groups and locate sources for funds. He stated that the NAL will make inquiries and develop a questionnaire to be sent to various libraries, botanical gardens, societies and any other organizations which might have collections.

The consensus of the group seemed to be that it would be wise to restrict the checklist to American (U.S. and Canadian) publications because of the sheer volume of material covered. However, some participants felt that it is equally important to have the same type of information concerning the availability of foreign materials, if at all possible.

Mrs. Woodburn suggested that it would be valuable to have information concerning locations for American publications in European libraries and botanical gardens, and stated that some European and British organizations have expressed an interest in such a project and willingness to cooperate.

POULTRY HALL OF FAME

The American Poultry Historical Association has deposited five new portraits in the Poultry Hall of Fame at the National Agricultural Library. The five honorees are Dr. Hugh D. Branion, Dr. John C. Huttar, William V. Pringle, Dr. Harold M. Scott, and Dr. Alden R. Winter. The portraits are on view on the fourteenth floor of the NAL building, Beltsville, Md.

HAPPENINGS AT NAL

The July issue of this Newsletter went to press before the new Director of the National Agricultural Library officially came aboard. Dr. Richard A. Farley assumed his new duties July 1.

Born in Ashland country, Wisconsin, Dr. Farley received bachelor degrees from Northland College, Ashland, Wis., and from the University of Wisconsin, and his masters and Ph.D. degrees from the University of Illinois.

Dr. Farley became an assistant librarian at Beloit College, Beloit, Wis. in 1941 and served for a year before joining the Air Corps to serve in the South Pacific.

Returning to civilain life, he joined the University of Nebraska at Lincoln as assistant circulation and assistant director of the library from 1946 to 1949. He was director of the Drake University Library, Des Moines, Iowa from 1949 to 1951, then interrupted his career for three years to obtain his masters and Ph.D. degrees at Illinois.

In 1954, he was chosen associate director of libraries at the University of Nebraska, Lincoln, where he remained until 1963, leaving to become a professor and librarian at Kansas State Teachers College, Emporia. He was appointed professor and head of the land-grant library system at Kansas State University in 1966, and in 1972, he was named director of libraries at McGill University.

Dr. Farley served on the ad hoc committee for the National Agricultural Library studying an agricultural sciences information network and he is a member of The Associates of the National Agricultural Library, Inc.

Dr. Farley is a member of the American Library Association and has been a member of the ALA council; served as president of the Kansas Library Association of University Professors and the State Library Advisory Commission.

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NAL awarded a \$15,250 grant to Prairie View A&M University August 7.

Prairie View has developed research expertise in human nutrition and in its application to rural communities. To utilize this expertise, NAL is supporting a study to test feasibility of creating research and information services appropriate to needs of Texas human nutrition outreach and educational programs. Bibliographies and research literature will be identified, and in some cases collected, as it applies to minority ethnic groups of poor and aged rural populations in the southern states.

The initial emphasis will be on development of an appropriate literature data bank utilizing NAL's CAIN (CATaloging-INdexing) on-line system. Other important bibliographic sources will also be tapped.

Specific objectives of the study are to:

- ..Determine the adequacy of coverage of the CAIN on-line and other bibliographic tools of the NAL within the subject parameters of this study

- ..Identify and survey other major secondary sources of great utility

- ..Determine the core journal and report series and related features of the literature for this limited subject area

- ..Identify and evaluate other specialized bibliographic services, particularly magnetic tape, alerting, and retrospective citation services appropriate to the study parameters

- ..Determine the feasibility for Prairie View A&M University to a convenient and simple system to retrieve bibliographic and other data on human nutrition

..Determine the most economical methods of organizing and handling the bibliographic data from the CAIN system for availability in the immediate future with maximum value received

..Determine the proper structure for establishment of the expertise, administrative and fiscal support of the information center

..Determine the immediate bibliographic needs of researchers and instructors at Prairie View A&M University and other 1890 colleges in support of human nutrition

..Evaluate a prototype bibliographic model as a separate or adjunct facility in the entire information center concept

The initial target audience of the service for the feasibility aspects are the researchers in all subject disciplines related to human nutrition and the application of the research at Prairie View and eventually the people of the southern states.

Instructors in appropriate disciplines at Prairie View will be included as a test group, as well as extension service specialists and agents who work directly with people in rural Texas in human nutrition education. It is anticipated that the initial year of study will result in a pertinent, economically well-built data file and a few information packages to be tested.

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The Librarian of the College of Agriculture, Pahlavi University, Shiraz, Iran, Miss K. Siavosh Haghighi, is receiving training at the National Agricultural Library. During her two-month visit, September - October, she will receive orientation and practical experience in varied facets of agricultural librarianship.

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NAL has recently released its new guide to services. A copy is attached for your information. Additional copies are available upon request.

CALENDAR FOR PHASING ADMINISTRATION FOR THE
ASSOCIATES NAL, INC.

July 1, 1974 - June 30, 1974

July 1974	Publish No. 10 of "Today" Newsletter	Completed
August 1974	Complete draft of monograph on "The National Agricultural Library: A Chronology".	Completed
September 1974	Advertise memberships in agricultural journals	Completed
October 1974	Publish No. 11 of "Today" Newsletter	Completed
	Draft copy for membership brochure	
	Draft copy for announcement and program on Agricultural Literature Symposium	
	Publish monograph on "The National Agricultural Library: a Chronology"	
November 1974	Print and distribute membership brochure	
	Print and distribute Symposium Announcement	
	Board of Director's Meeting	
December 1974	Publicity on 3rd Annual Awards	
January 1975	Publish No. 12 of "Today" Newsletter	
	Nominating to select candidates for new officers	
February 1975	Board of Directors Meeting	
	Prepare ballot for election of new officers	
April 1975	Publish No. 13 of "Today" Newsletter	
June 1975	Annual Meeting	
September 1975	Symposium on Agricultural Literature, September 24-26	